



Mr. Anil Kaushal
Head – OTC Business

Mr. Anil Kaushal is responsible for the organization's Consumer healthcare business. His role includes leading the division right from idea to implementation focusing on creating consumer insight led strategy, promising portfolio, building infrastructure and promoting a positive team environment.

Under his leadership, Lupin's first OTC Brand “Softovac” was recognized by Economic Times as 'Most Promising brand' of 2018, while the new launch “Corcal Bone & Beauty” recently won the Best Packaging award for its consumer appeal.

He has an experience ranging over two decades and has held leadership positions in various leading firms across sectors like FMCG, Food & Beverages and Healthcare industries, wherein his roles varied from Marketing, Sales operations and General Management. He has managed and excelled in building equity of brands like Benadryl, Listerine, Dabur's OTC range of Consumer healthcare brands. During his career he has also been awarded recognition for self and team like Winner of 'Spirit of innovation' Global award in 2008 at Rich Products Corporation and Runners-up for consecutive years.

Mr. Kaushal holds Bachelors in Pharmaceutical Sciences and Post Graduate in Business Management. Apart from academics his interests also lie in flying and acting. He is also an Alumni New York Film Academy.