

The 50 Most Powerful Women in Business

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MPW@10

SINCE 2011, it has been an annual exercise at *Fortune India* to put out a list of the 50 Most Powerful Women (MPW) in Business. Every year, *Fortune India's* journalists make sure that the list reflects the achievements of women leaders in their chosen fields of business. The list is always an indicative one, as we pick the top 50. Like always, this year's MPW list was compiled based on a broad set of parameters which includes the impact of the business on the Indian economy, the financial health of the business,

longevity of the person's career, and, importantly, her social and cultural influence. For the 2020 list, the period under review was between July 2019 and June 2020. In the backdrop of the Covid-19 pandemic, though, we extended the review period to September 2020. And those who made the cut did so because they were at the forefront in the fight against the pandemic, navigated their businesses successfully through a tough period, and in some cases even struck multi-billion dollar corporate deals.

BY ANIKH SONI, ANEEL SHARMA, ARNAV SAI SHARMA, DEBJYOTI GHOSH, PREMA LINGEE, AND RAJEEV KAGAN



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VINITA GUPTA

52, CEO, Lupin ▲ (20)

In the early 2000s, Gupta was tasked with building Lupin's U.S. business, which now accounts for about 35%-40% of the company's overall business. Lupin has emerged as the third largest generic pharmaceuticals company in the U.S., delivering over 17 billion doses of medication per year. Gupta has now turned her sights on the larger global business portfolio of the company. In the last year, Lupin divested its operations in Japan and was able to net a post-tax gain of ₹1,124.5 crore.



Among the many hats **Kalli Purie** wears, she is also the source of inspiration behind some of the biggest IPs, like the India Today Conclave, Agenda Aaj Tak, and others.



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KALLI PURIE

46, vice chairperson, India Today Group ★ (New)

● **APPOINTED VICE** chairperson of the India Today Group in 2017, Purie has overseen growth across television and print for the media conglomerate. She has been particularly instrumental in keeping the group firmly in the digital game, having spearheaded the launch of five web portals—TheLallantop, DailyO, OddNaari, Pakwangali, and iChowk. Hindi news platform TheLallantop recently received the YouTube Diamond Play Button for 10 million subscribers and achieved a viewership growth of over 130% in FY20. In the TV business, *Aaj Tak* tops the list for gross news consumption and the percentage of unique users who watched content in the video news channels category. In fact, the TV Today Network reached an average monthly coverage of 266 million during FY20, touching an all-time high of 341 million in March 2020. Purie also oversees the publishing business, which includes magazines like *India Today*, *Business Today*, *Cosmopolitan*, and *Reader's Digest*. She has also become the face of the group's flagship thought leadership event, The India Today Conclave, which has had attendees such as Bill Clinton, James Cameron, and Yuval Noah Harari, among others.



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ASHU SUYASH

53, managing director and CEO, CRISIL ▲ (11)

With the global order in disarray, Suyash believes that the situation demands leaders who can bring forth their strong emotional quotient, and can take measures to navigate the choppy waters. At CRISIL, Suyash lists agility, rigour, and accountability towards stakeholders as qualities that have helped CRISIL stay resilient and relevant through sharp economic contractions and volatile markets. CRISIL's ratings business consolidated its market leadership, and gained share of both mind and wallet. During the Covid-19 lockdown, her company launched the '10K Meals Project' to serve meals to migrant workers, serving over 500,000 meals across 15 locations in Mumbai.