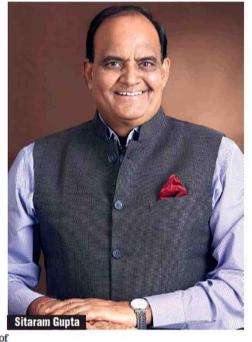
A pioneer in District Development: Sitaram Gupta

The Times of India | Friday 29th January, 2021

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Sitaram Gupta (ED, Lupin Foundation) is a thought leader and development practitioner, pioneering in district development & rural empowerment approach since decades. He pioneered a novel approach to development, integrating ambitious empowerment goals with economic imperatives & low-cost innovations.

Sitaram is renowned for reimagining & recreating locally sustainable, replicable and longterm solutions as a part of his holistic development vision and mission. His unique insights into the mechanics of human transactions & the dynamics of emotions & relationships helped change the paradigm of



corporate social responsibility. Going beyond the poverty discourse, he advocated Atma Nirbhar Bharat & adopted the 'Empowerment Line', which seeks the broader improvement of the poverty line framework. Sitaram empowered people with development panchayats known as Lupin Gram Vikas Panchayats for grassroots initiatives. His Aspirational District Program is where development is based on resources & accelerated by aspirations.